



**JASONS**

Rice - Sugar - Cooking Oil -  
Confectionery



**Jasons Group** is a leading manufacturers and exporters that operates globally in the field of Agri-Commodities.

The manufacturing units are located in Pakistan. Also, the group also has its own trading office in U.A.E. The interests of the group range from processing / milling of rice, trading of multiple commodities such as Sugar, and Palm Oil and manufacturing of Confectionery and Biscuits.

Today, **JASONS** is one of the leading exporters and has been serving clients throughout the world.

As far as trading is concerned, **JASONS** has been a strong bridge between suppliers in African and Middle Eastern Countries.

To date, **JASONS** is growing exponentially with product distribution covering more than 105 countries while continuously working to extend our presence to more areas and target audiences all over the world.

Awarded by **President of Pakistan**  
**H.E. Dr. Arif Alvi**



Awarded by **Governor of Pakistan**  
**H.E. CH. Muhammad Sarwar**



## OUR COMPANIES





**INTRODUCTION:** Jasons Commodities A Rice Processing Mill capacity of 20 tons per hour processing of good quality rice and export of finest quality rice include basmati and non-basmati rice.

Journey of Jasons Commodities Rice started way back in 1985 with small Mill capacity, since then it has been leading the way in rice market and has become the most important rice company of the country.

In the year of 2012, Rice Mill towards the strategic planning and setup new production unit of processing machines at S.I.T.E Industrial Area Near Karachi Seaport.



REAP

Rice Exporters  
Association  
of Pakistan



KCCI

Karachi Chamber of  
Commerce & Industries



SITE

Site Association of  
Trade & Industries



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**Dubai Office:**

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**Processing Mill (1):**

F-748, S.I.T.E.  
Industrial Area,  
Karachi, Pakistan.

**Processing Mill (2):**

W2/1/72, 73 - North  
Western Zone Industrial  
Zone, Port Qasim Authority,  
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**VISION :** We envision being the leader of the Rice industry in Pakistan, identifying and capitalizing on new opportunities in the global market, contributing towards industrial progress and sustainable future, while being responsible corporate citizens.



**MISSION :** Our mission is to be a premium Rice Processor by building a professional organization, having state-of-the-art technology, identifying new prospects to reach globally and maintain service and quality standards to cater to the international construction needs with an environment-friendly approach.



**OBJECTIVE :** To work towards becoming internationally competitive and to establishing a global brand that will underpin both our domestic and international business activities.



**MANAGEMENT :** Jasons Commodities Rice Processing Mill operates under the supervision of highly experienced professionals which support us to move in right direction to achieve the satisfaction of our customers by providing the highest quality products and supreme services.



HACCP Certification



ISO Certification




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-  **PRODUCTION CENTER :** Production Center is consisting of imported High Technology modern machine supplied by world leader companies. Production Plant is able to produce 10,000 MTS of Rice per Month include Pre Steel Fabricated and R.C.C warehouse with 20,000 MT finish Rice & 20,000 MT Raw Rice Stocking Facility. The company has continuously strived towards meeting the defined goals.



**Total Quality Management :** We follow a very stringent TQS regime, stringent enough to enable us to export to the world's most quality conscious markets. Each grain of rice is meticulously processed, with special attention paid to paddy separation, de-stoning, polishing, grading and color sorting.

The Total Quality System (TQS) is designed to help us meet the world's most stringent hygienic standards as stipulated by International Standard.

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## OUR PRODUCTS :

Jasons Commodities Milling purchases paddy, rice directly from growers and dealers and processes them into:  
 Super Basmati Rice; 1121 Parboiled Rice  
 Long Grain White Rice - Irri6, 5% Broken,  
 Silky Polished & Sortexed IRRI-6, 5%  
 Long Grain White Rice - Irri6,  
 100% Broken, Silky Polished & Sortexed



**Customer Service Starts at the Top :** At Jasons Commodities, we pride ourselves on our ability to anticipate customer needs as well as respond to requests. We constantly reevaluate our procedures, looking for ways to serve our clients better and faster. This “culture and concept of continuous improvement” starts at the very top of our organization and is instilled in each and every employee.

**Our Dedication to Food Safety Is Unsurpassed :** At Jasons Commodities, our reputation for product safety is the gold standard of the industry. In fact, it’s such a high priority at Jasons Commodities Milling that we’ve created an entire department whose sole purpose is to look for new and better ways to ensure product safety.

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**RISK MANAGEMENT :** At Jasons Commodities, we continually monitor international rice market condition to keep customers informed about trends affecting grain prices. This service translates into pricing flexibility for customers as Jasons Commodities offers a variety of pricing options and risk management strategies.

**PROCUREMENT :** Rice supplied by Jasons Commodities touches the lives of millions of people every day. Our products connect the harvest by diligent Pakistani farmers to the home in more than 30 countries. To accomplish this task, we look for the best, brightest, and most innovative suppliers with which to partner. Together, we can achieve our goal to provide exceptional products and service to customers around the world.

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**STRATEGIC SOURCING :** Jasons Commodities strategic sourcing team plays an integral role in Jasons Commodities objective to reduce costs and increase shareholder value. The team identifies and selects contractors and suppliers who can provide the best value to Jasons Commodities as measured through quality, price and service. The team works with regional, national and international contractors and suppliers to serve Jasons Commodities facilities both locally and around the world.

**LOCATIONS AND LOGISTICS :** Our strategic sales team throughout worlds create several advantages for our customers:

- Favorable shipping points
- Reliable supply
- Continuous, timely access to markets and materials

**MORE CAPACITY, MORE OPTIONS :** Another advantage we offer customers is impressive capacity: Jasons Commodities Milling has more processing plants than any of our competitors. This capacity is very flexible and can produce large quantities for peak demand periods. As part of Jasons Commodities, our global capacity extends to more than 10 countries.



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## RAYTRADE INTERNATIONAL DMCC

Our office in U.A.E. is located in Dubai – an established center of international talent and merchandizing expertise. It offers synergies with shipping entities and trading houses, and is home to many other reliable service providers that are crucial to our business.

Our Dubai office serves as the trading hub for our commercial and merchandizing activities across our two main lines – Sugar and Vegetable Cooking Oil.

Our group is in international trading commodity since 2010. The group set up RAYTRADE only for commodity trading specially Sugar and Vegetable Cooking Oil. Today, the company is one of the leading sugar traders.



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## SUGAR

RAYTRADE is offering regular supplies of the full range of sugars that includes Refined, Crystal, VHP Brown, Cube from various origins, India, Brazil, Guatemala, Honduras, and Thailand.

We are dedicated to these markets, having built strong direct relationships with millers in India, Brazil, Thailand and with importers / buyers in Africa, Middle East.

In recent years we have further developed our logistics capabilities in the Region, and our significant investments enable us to continue enhancing our presence across the value chain.

At RAYTRADE we trade raw and white sugar, bulk and bag, for shipment in containers and vessels. We trade from our office located in Dubai, U.A.E.



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## SUGAR

### RAW BROWN CANE SUGAR (ICUMSA 600-1200)

Raw sugar is the product from which refined sugars are made. It is also consumed in some parts of the world as a foodstuff in its own right. The bulk of the world's sugar exports are made up of raw sugar, the most notable exporter of raw sugar being Brazil, which exports VHP raw sugar in massive amounts, often exceeding twenty million tons, every year.

### SPECIFICATIONS

- Origin : South America/Brazil
- SO<sub>2</sub> : 20 PPM
- Icumsa : 600 – 1200
- Colour : Brown
- Polarization : 96.00% Min
- Granulation : Fine
- Ash content : 0.09% Max
- Solubility : 90% Free Flowing
- Moisture : 0.09% Max



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## SUGAR

### WHITE SUGAR

White sugar is the crystallized sucrose extracted from either sugarcane or sugar beets. After harvesting the sugarcane or sugar beets, the juice is extracted and boiled down to remove moisture. As the moisture diminishes, the natural sucrose in the juice begins to crystallize. The crystallized sugar is removed, leaving other extracts behind in the form of molasses.

### SPECIFICATIONS

- Icumsa: 45 - 100 RBU
- Polarization: 99.8 % Min.
- Ash Content: 0.04 % Max.
- Moisture: 0.04 % Max.
- Solubility: 100 % Free Flowing
- Granulation: Regular
- Color: Sparkling White
- Radiation: Normal
- Crop: Current

While managing our business activities, we are also continuously managing business risks. This includes anticipating and responding to any circumstances that may arise or potentially impact supply.



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## RAYAN VEGETABLE COOKING OIL

Palm oil is the most widely used vegetable oil in the world because of its versatility and efficiency. It is a common ingredient and feedstock to ingredients in packaged foods, biofuels and personal care products.

Our advance daily pricing system also provides our valuable partners / buyers with the most up to date information for them to make timely purchasing decisions.

**RAYAN**, a popular selling brand in over 20 countries, is distributed globally across African, European and Middle Eastern Countries.

**RAYAN** palm oil is a well-balanced frying oil. It is popular for its stability at higher temperature, and it's also low in cholesterol that makes it healthy.

**RAYAN** vegetable cooking oil is widely distributed to leading supermarkets as well as food chain outlets, restaurants, hotels, and food caterers.



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## RAYAN VEGETABLE COOKING OIL



### OUR PACKING SIZES

#### JERRYCAN

**1.8 Lit - 2 Lit - 3 Lit - 4 Lit - 5 Lit - 6 Lit - 7 Lit**  
**8 Lit - 10 Lit - 15 Lit - 16 Lit - 18 Lit - 20 Lit - 25 Lit**

#### BAG IN BOX

**18 Kg - 20 Kg**

#### TIN

**1.8 Lit - 2 Lit - 3 Lit - 5 Lit - 10 Lit**  
**12 Lit - 13 Lit - 15 Lit - 18 Lit - 20 Lit**

#### PET BOTTLES

**250 ml - 500 ml - 750 ml - 900 ml**  
**1 Lit - 1.8 Lit - 2 Lit - 3 Lit - 4 Lit - 5 Lit**

*We also pack in Flexibag, Plastic & Steel Drums and IBC*

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